



ICfAD

INTERNATIONAL COUNCIL for ARTS DEANS

A MULTI-NATIONAL ALLIANCE OF EXECUTIVE
ARTS + DESIGN ADMINISTRATORS
IN HIGHER EDUCATION

S PONSORSHIP OPPORTUNITIES AND PARTNER ALLIANCES

Your company is invited to be a Sponsor of one of the many programs offered by the International Council for Arts Deans. In doing so, your company's name will be prominently placed before hundreds of Deans and Associate Deans throughout the world who receive e-communication from ICfAD and who attend our Annual Conference in October.

Our Annual Conference

Each part of our Conference – from the Receptions to the Educational Programs to the Lunch Programs – offers name-recognition opportunity. We hope you will agree that we have developed a sponsorship opportunity to serve every level of financial support. If your company would like to receive name recognition benefit by sponsoring one of the Conference events, please consider the possibilities described here.

Multiple companies may sponsor an event. ICfAD will not align competing businesses with each other for any event's sponsorship.

Each Conference sponsorship opportunity includes:

- complimentary registration to the conference for one representative to build relationships with ICfAD members and guests
- opportunity for additional representatives from your company to attend all Conference events by registering for the Conference at the ICfAD Member rate
- a list of attendees and their contact information, provided pre-Conference for scheduling
- an invitation to host a Mini Presentation Over Breakfast in a small group of 10 people
- an introduction and message of appreciation at the beginning of the event you sponsor accompanied by an on-screen visual you provide
- your company's logo on the Conference app
- your company's logo in all Conference printed and on-line promotions, beginning with your paid confirmation and through Conference
- a table available to display information about your company
- your company's one-page advertisement included in Conference registration materials
- your company's name and logo and a link to your website on the ICfAD Annual Conference webpage
- first opportunity to sponsor the same event the following year



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SPONSORSHIP AGREEMENT

My company would like to be the proud sponsor of:

- Photography Sponsor \$2,000
- Coffee and Reflection Break Sponsor \$2,500
- Roundtable Discussions Sponsor \$2,750
- Pre-Conference Professional Development Workshop or Cultural Immersion Experience \$3,500
- Annual Business Meeting \$3,750
- Breakfast Sponsor \$3,750
- Keynote Speaker and / or Panel Presentation Sponsor \$4,000
- Award for Arts Achievement & Excellence \$4,250
- Welcome Reception Sponsor \$5,500
- Celebrate the Arts Cocktail Reception \$5,500
- Closing Reception Sponsor \$5,500
- Motorcoach Transportation \$6,000

For the October 2026 Conference in Detroit, we prefer a [Please select one.]

- high-top round table to display our materials and which lends itself to comfortable conversation; or
- traditional 6' table to display our materials

We understand that while thoughtful attention will be given to the placement of all sponsor tables, the high-top rounds will allow for greater flexibility in arrangement and will be easier to place near coffee service.

We respectfully request that payment accompany this commitment.

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____ Today's Date: _____

Please make your check payable to International Council for Arts Deans and mail it to:
P.O. Box 331, West Palm Beach, FL 33402

VISA MasterCard

Card Number: _____ Exp. Date: _____

CCV Number: _____ Billing Zip Code: _____

Signature: _____

Questions? Please contact (561) 514-0810 or alison@ICfAD.org



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SPONSORSHIP DEADLINES

Please help us to ensure the greatest return on your sponsorship investment by adhering to these deadlines

- Commitment to sponsorship. We want to be able to include your logo in all conference promotions – April 1
- Mini-Presentation Description with facilitator bio(s) and photo(s), if you wish to host a Mini Presentation Over Breakfast – May 1
- Text and logo for the short description of all sponsors we include in the conference program – June 1
- Your full-page camera-ready advertisement for our Conference program – August 1
- Conference registration for members of your team is respectfully requested by August 1. (*We recommend you make your hotel reservations at the same time, because the conference hotel often fills!*)
- Single static slide show to be shown as we thank you for your sponsorship – September 1