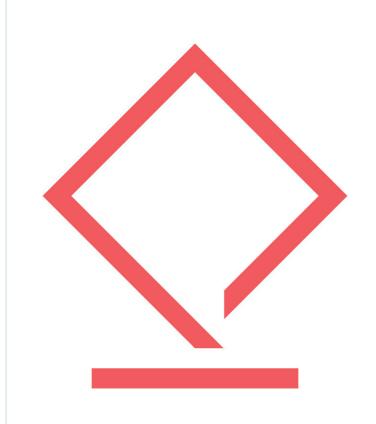
Kentucky College of Art + Design (KyCAD)

Friendraising: Engaging Departments for Legislative Success Tuesday, November 28, 2023

Alice Alt, Vice President of Advancement and Fundraising



- Who Is KyCAD
 - KyCAD's Why
 - How to Engage Departments for Legislative Success



Who Is KyCAD





Headquartered in one of America's most architecturally significant historic districts in Louisville, the Kentucky College of Art + Design is an innovative institution driven by a staff, faculty and board of trustees that are passionate about the rigorous academic work we do, the students we serve and the larger community we inhabit.



Our unique interdisciplinary curriculum is research-based, recognizing that subject matter leads the artist's inquiry. Currently, there are Six Centers of Learning, or areas of investigation, that collectively form the point of departure from which our scholars and practitioners can embark upon their own lifechanging explorations.





Beyond offering an immersive BFA in Studio Art degree (in accordance with our licensure from the Kentucky Council on Postsecondary Education), KyCAD also maintains a variety of community collaborations, most notably through events at our own 849 Gallery, where we have presented rotating exhibitions, film screenings, lectures, literary salons and musical performances by artists from around the world.



NyCAD Mission and Vision



Our Mission

The Kentucky College of Art + Design promotes a creative and productive life through an undergraduate education in the contemporary arts.



Our Values

- Create a workplace where students, faculty and staff are equally heard
- Develop practices that embrace innovation and change
- Make decisions within a culture of open integrity
- Act in responsible ways to protect the urban and natural environment
- Become effective collaborative citizens in our community and beyond



Our Vision

- The Kentucky College of Art + Design will be an accredited, independent college of art and design.
- KyCAD will be recognized for new approaches to teaching and learning by supporting collaborative interdisciplinary practice, artistic research and a subject-led curriculum.
- A strong studio culture will develop excellent skills across a wide range of traditional and emerging practices.
- Through the experience of an innovative and diverse visiting artist's program, active and engaged faculty and an environment that promotes exploration and risk, students will develop a strong sense of themselves within a contemporary arts culture.
- As a new college in the center of the city of Louisville, KyCAD will build strategic partnerships for our faculty and students. These partnerships will develop research collaborations, professional internship opportunities and integrate the college into the fabric and systems of the city.
- KyCAD will strive to bring value to the city and commonwealth of Kentucky by attracting and developing creative talent, reflecting and communicating culture and change, building on the city's growing reputation as a lively center of the arts.



KyCAD's Why





Our Students

- BFA
- Adaptable skill sets
- Workforce ready
- Centers | research and pathway driven



Our Faculty and Staff

- Talent
- World class artists and educators
- Presenting to notable agencies in like CAA





Friendraising: Engaging Departments for Legislative Succes



Friendraising | Legislation

Know who your representatives are

- Local city council or commissioners
- State representatives
- Federal delegation









GENERAL ASSEMBLY COMMONWEALTH OF KENTUCKY

2023 REGULAR SESSION

SENATE BILL NO. 54

AS ENACTED

WEDNESDAY, MARCH 15, 2023

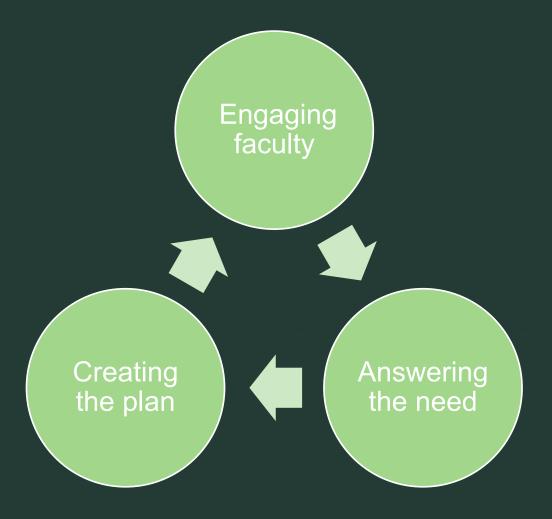
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Recent Legislative Successes in 2023

- Kentucky HouseConcurrent Resolution 59
- Kentucky Senate Bill 54



Friendraising with Faculty



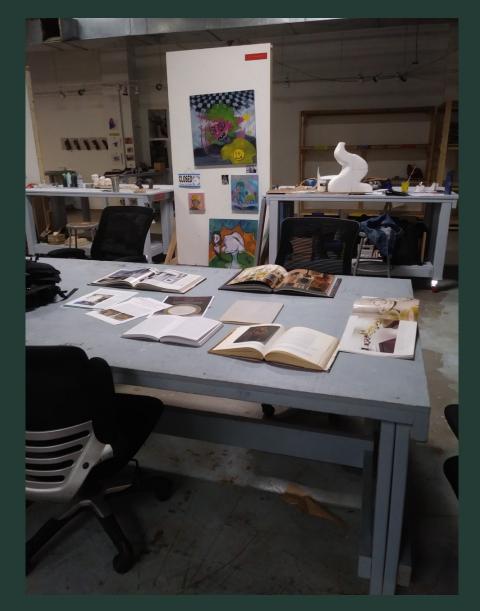


How:

- What is the goal
- > Increase credibility
- Create cohesivity with faculty
- > Build connectivity with legislature
- > Further donor relationships







How:

Asking faculty and
Students to be a
part of the conversation
with legislature as they tour
the campus



How:

Strengths of professors and visiting artists







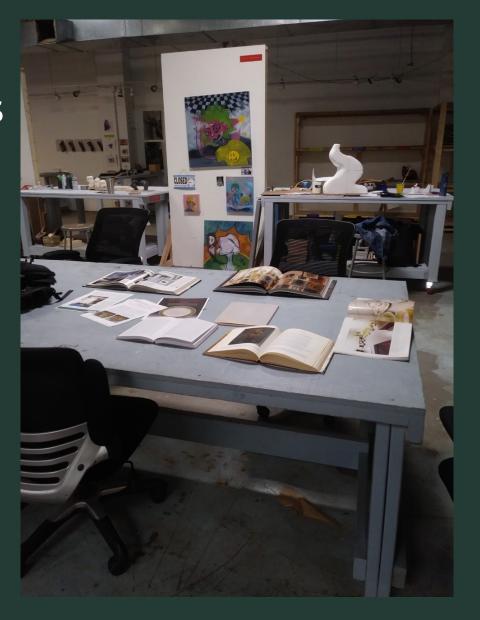
How:

- Sharing information regarding the ask
- Points of interest | faculty led



How:

Utilizing classroom, studio and gallery space







How:

Ease of dialogue around up-to-date content surrounding the College between faculty and administration



How:

Continued conversations between faculty and administration surrounding Advancement and the need for collaboration when seeking funding



Thank you!

Questions and Answers

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