



# ICFAD

INTERNATIONAL COUNCIL OF FINE ARTS DEANS  
A MULTI-NATIONAL ALLIANCE  
OF EXECUTIVE ARTS ADMINISTRATORS

## S PONSORSHIP OPPORTUNITIES AND PARTNER ALLIANCES

Your company is invited to be a Sponsor of one of the many programs offered by the International Council of Fine Arts Deans. In doing so, your company's name will be prominently placed before hundreds of Deans and Associate Deans throughout the world who receive e-communication from ICFAD and who attend our Annual Conference in October.

### Our Annual Conference

Each part of our Conference – from the Receptions to the Educational Program to the Lunch Programs – offers name-recognition opportunity. We hope you will agree that we have developed a sponsorship opportunity to serve every level of financial support. If your company would like to have an exhibit at the ICFAD Conference, as well as receive added name recognition benefit by sponsoring one of the Conference events, please consider the possibilities described here.

**Multiple companies may sponsor an event.** ICFAD will not align competing businesses with each other for any event's sponsorship.

Each Conference sponsorship opportunity includes:

- Complimentary registration to the conference for one representative to build relationships with ICFAD members and guests
- Opportunity for additional representatives from your company to attend all Conference events, by registering for the Conference at the ICFAD Member rate
- An introduction and message of appreciation at the beginning of the event you sponsor, accompanied by on-screen visuals you provide
- Your company's logo on the Conference APP
- Your company's name in all Conference printed and on-line promotions, beginning in the spring and running through the Conference
- A 6' table will be available for your team to display information about your company
- Your company's one-page advertisement included in Conference registration materials – printed and electronic
- Consideration of your company's editorial piece, 250 words or fewer, in our Conference Program, if received by July 15
- Your company's name and logo and a link to your website on the ICFAD website
- A list of attendees and their contact information, provided pre-Conference for appointments and scheduling
- First opportunity to be the featured sponsor for the same program, the following year

The sponsorship opportunities described on the next page include all of the benefits listed above and additional benefits related to each sponsored event.

### **Professional Development Workshops or Pre-conference Cultural Immersion Experiences (\$3,000)**

The day before our Conference begins, ICFAD offers its Deans the opportunity to arrive early for smaller-group education with peers. Frequently, we offer cultural immersion experiences in the region, as well. As a hybrid, multi-week program, the Leadership Development Workshop is a \$5,000 sponsorship opportunity.

### **Architectural Tour or Your Company's Professional Development Workshop (\$5,000)**

The day before our Conference begins, ICFAD offers sponsor companies an opportunity to develop and provide a tour of performing arts spaces and other architectural projects in the area or an afternoon workshop on a subject about which your professionals have expertise. In addition to the sponsorship fee, all expenses related to the tour or workshop shall also be paid for by the sponsoring company.

### **Welcome Reception Sponsor (\$5,500)**

### **Breakfast Sponsor (\$3,500)**

### **Arts Immersion in our Host City/Off-site Breakfast Sponsor (\$6,000)**

### **Early Bird Session (\$3,500)**

### **Coffee and Reflection Break Sponsor (\$2,000 each)**

### **Transportation (\$6,000)**

### **Annual Business Meeting (often scheduled during Friday Lunch) (\$3,750)**

### **Award for Arts Achievement & Excellence Presentation (often scheduled during Thursday Lunch) (\$4,000)**

### **Keynote Speaker and / or Panel Presentation Sponsor (\$3,500)**

### **Roundtable Discussions Sponsor (\$2,750)**

### **Celebrate the Arts Cocktail Reception (\$5,500)**

### **Closing Reception Sponsor (\$5,500)**

### **Photography Sponsor (\$2,000)**

### **Advertisements**

Your institution or company may clearly communicate your message to our Deans by placing your advertisement in our Program Book, produced annually and distributed at our Conference. This publication is a high-quality, four-color book that serves as a commemorative piece for each ICFAD Annual Conference. Full-page ads (7.75" wide x 10.25" high, no bleed) are available for \$1,250 and half-page ads (7.75 " wide x 5" high) are \$900. After each Conference, the program book is available to members throughout the year, on the ICFAD website.





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## SPONSORSHIP AGREEMENT

My company would like to be the proud sponsor of:

- Professional Development Workshop \$3,000
- Cultural Immersion Experience \$3,000
- Architectural Tour or Workshop \$5,000
- Welcome Reception Sponsor \$5,500
- Breakfast Sponsor \$3,500
- Arts Immersion in Our Host City /Off-site Breakfast \$6,000
- Early Bird Session \$3,500
- Coffee and Reflection Break Sponsor \$2,000
- Transportation \$6,000
- Annual Business Meeting \$3,750
- Award for Arts Achievement & Excellence \$4,000
- Keynote Speaker and / or Panel Presentation Sponsor \$3,500
- Roundtable **Theatre Consultants Collaborative** Sessions Sponsor \$2,750
- Celebrate the Arts Cocktail Reception \$5,500
- Closing Reception Sponsor \$5,500
- Photography Sponsor \$2,000
- Advertisements
  - Full page color \$1,250
  - Half page color \$900

I understand that payment must be made in full, prior to the event.

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Please make your check payable to International Council of Fine Arts Deans and mail it to:  
P.O. Box 331, West Palm Beach, FL 33402

VISA  MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CCV Number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Questions? Please contact (561) 514-0810 or [alison@icfad.org](mailto:alison@icfad.org)