

## IGNITE SESSIONS

### **Effective Communication: The Ups & Downs**

Good academic leadership implies the ability to effectively communicate both up and down the administrative ladder –from student body to president—and vis versa. The daily flood of emails, deadlines, and new directives can test even the best communicator. For better or worse, how an administrator advocates, listens, and reacts will shape short-term outcomes and may have consequences for the institution long after.

Our panel seeks stories and examples of innovative tools and strategies for effective communication with diverse academic constituents. How can an administrator start off on the right foot by creating clear expectations? How do you build objective consensus and support from all levels of the organization? When do you end the conversation? What are the best methods for objectively communicating during difficult times?